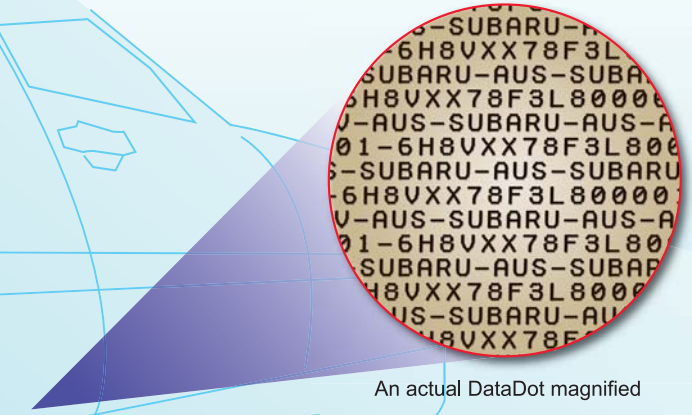
Attention Car Thieves

DataDotDNA, as used in Australia by Audi, BMW, FPV, HSV, Lexus, Lotus, Mini, Mitsubishi, Porsche, and Subaru, is now electronically scannable. (In addition to the existing magnification reading method).

The DataDotDNA whole-of-vehicle-marking system comprises up to 10,000 microdots, laser etched with each vehicle's unique VIN (Vehicle Identification Number) and sprayed on major components of the vehicle. The system has now been enhanced by the addition of "DataTraceDNA" – a synthetic "DNA" developed in conjunction with the CSIRO (the Australian government research organisation). DataTraceDNA is electronically scannable and will make life even more difficult for car thieves engaged in parts reselling or vehicle "rebirthing".



An actual DataDot magnified

DataDotDNA and DataTraceDNA – Australian technology, protecting the World.

www.datadotdna.com www.datatracedna.com

National Motor Vehicle Theft Reduction Council
driving down vehicle theft

DataDot TECHNOLOGY (AUSTRALIA) PTY LTD